

# DYNAGEN LENDING CASE STUDY



## LOCATION

Southfield, MI

## SPACE TYPE

Office Space

## SIZE

25,000-sf

## MANUFACTURING PARTNERS

AIS, Blu Dot, Element, Friant,  
Global, SitOnIt, and West Elm

## THE STORY

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### OBJECTIVE

Dynagen Lending aimed to create a fun and collaborative workplace that supports employee comfort, functionality, and long-term growth. The objective was to optimize the space while creating an enticing environment that encourages teamwork, reflects the company's brand identity, and enhances the overall employee experience.

### DESIGN SOLUTION

The design solution blended a modern, energetic aesthetic with flexible and functional furniture solutions to support a variety of work styles. Collaborative zones were thoughtfully integrated alongside comfortable individual workspaces, using strategic layouts and curated finishes to create a space that feels both dynamic and welcoming. Every element was selected to balance productivity, comfort, and visual interest.

### DESIRED OUTCOME

The completed space delivers a highly functional and engaging workplace that employees enjoy coming into each day. Delivered on schedule through efficient planning and execution, the project successfully enhances collaboration, supports future growth, and elevates the overall workplace experience while reinforcing Dynagen Lending's culture.

### CLIENT TESTIMONIAL

For Dynagen Lending, we went with Rightsize Facility. They delivered! It was exactly what we needed. High-quality furniture, clear communication, and reliable execution. The process was smooth from start to finish, and the final result looks incredible. The end result significantly elevated the look and more importantly, the functionality of our workspace.



