

SPEC SUITE CASE STUDY



LOCATION

Chicago, IL

SPACE TYPE

Spec Suite

SIZE

5,500-sf

PROPERTY MANAGEMENT

FIRM

Friedman Properties

MANUFACTURING

PARTNERS

Office Furniture Center
and Global

THE STORY

OBJECTIVE

To create a modern, clean, and functional spec suite that aligns with budget constraints while enhancing the property's attractiveness to prospective tenants.

DESIGN SOLUTION

We collaborated closely with the property manager to develop a cost-effective, minimalistic design that emphasizes a modern aesthetic. By incorporating streamlined furnishings and efficient layout planning, we focused on achieving a quick turnaround to prepare the space for showcasing. The design is minimalistic yet functional, ensuring the workspace remains versatile and appealing to a diverse range of prospective tenants.

DESIRED OUTCOME

A visually appealing and functional workspace that not only meets the property's budget and time requirements but also maximizes leasing potential. The modern and minimalistic design will attract a variety of tenants, providing them with a flexible, ready-to-use environment that highlights the property's commitment to quality and efficiency.

