

MANUFACTURING CASE STUDY



LOCATION

Southfield, MI

SIZE

28,000-sf

SPACE TYPE

Corporate Office

MANUFACTURING PARTNERS

AIS

THE STORY

OBJECTIVE

Headquartered in Europe with locations around the globe, including an office space in Michigan, this North American manufacturing firm consists of 150 employees sitting in large, 8x8" cubicles with traditional conference rooms and executive suites. The company was going through a rebranding process and wanted their office space to reflect the new brand and their goal of executive approachability. With employee wellness in mind, the company wanted to give their employees a choice on how and where they work. This meant scaling down open plan offices to create more space for huddle rooms, so employees could have a choice of how and where to work throughout the day. Executives requested offices that were cohesive with the open plan environment and portrayed approachability to the C-suite.

DESIGN SOLUTION

The headquarters project included employee input

from the beginning design stages. Divi workstations, including glass up-mount and PET L-Wrap screens, Calibrate Series storage, and height adjustable tables were mock-uped for feedback. The PET L-Wrap screen gave a strong sense of privacy and also felt more open than their current cubicles. The employees were given a choice in seating, and Devens task chairs were the overwhelming choice, with comments centered around increased comfort. The C-Suite used Calibrate Casegoods, incorporating height adjustable desks and using the same laminates as the open plan to create cohesiveness throughout the offices and support their goal of approachability.

DESIRED OUTCOME

The contemporary design coupled with low price and high quality led to this great win. A dealer who is committed to service from design to install, when needed, is what won the job for the headquarters and future facility changes throughout the US.

